

John Deere FarmSight™

The future of farming is in sight.



You, your machines, your operators, and your dealer, all working together to improve your business.

This is John Deere FarmSight, a strategy built around three key elements:

Your farm equipment.

+ Our technology solutions.

+ Your John Deere dealer.

= John Deere FarmSight

Your equipment

John Deere FarmSight can help you get the most out of your machines — whether they are new or used, green or not.

John Deere FarmSight is an integrated strategy to meet your farm and business needs today and into the future. This array of products and services, delivered through the global John Deere dealer network, will provide you with solutions to improve your operation.

You can benefit from many of these solutions, even if your equipment isn't new — or even green. For instance, JDLink™ Select, John Deere's all-makes, all-models telematics solution, lets you stay informed with machine logistics and receive alerts, no matter what type of farm equipment, truck, tractor, or vehicle is used.

You can take telematics to the next level with JDLink Ultimate, available on most new self-propelled John Deere equipment. Your machine's information is collected and sent wirelessly to your computer. At a glance, you'll know where your machines are, whether they're under load or idle, plus you can even check vital machine info.

Plus, all new John Deere 7R, 8R/RT and 9R/RT Tractors, 4940 Sprayers and S Series Combines come with JDLink and one year of free JDLink Ultimate Service.





Our technology solutions

Technology is an integral part of today's farming operation. But it's the benefits of that technology that matter, not the technology itself.

That's why John Deere offers solutions that are integrated, easy to use and fully supported. Like on select John Deere equipment, Service ADVISOR Remote uses the JDLink network to connect to the machine. With your permission, your dealer can retrieve, clear, and refresh diagnostic service codes; he can even install software updates that you approve, saving the time of a service call.

With its easy-to-read screen and responsive touch screen, the GreenStar 3 2630 Display is your gateway to accessing John Deere FarmSight's technology solutions.

Solutions such as John Deere Machine Sync, which allows the combine and tractor to synchronise speed and movements to evenly fill the cart. And when

multiple combines are harvesting, Machine Sync allows tractor operators to see which combines need unloading so they can prioritise. The combine operator can also send a ready-to-unload request to grain carts within a 4.8 kilometre radius.

With Machine Sync, you get improved harvest efficiency and reduced operator stress and more time spent harvesting.

It's just one of the available tools in a comprehensive John Deere FarmSight solution.



JOHN DEERE



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Your John Deere dealer

Having a trusted business partner in your corner is more important than ever. And no one can be that more than your local John Deere dealer.

You know your farm isn't quite like anyone else's. Your problems are unique to your operation. That's why your John Deere FarmSight solution may differ from what others might need. And your local dealer can help you find solutions that are equally unique to your operation.

Your dealer is committed to helping you more efficiently capture, use and analyse your data. Your dealer can help turn that operational data into actionable, information-based insights to improve your productivity.

Your John Deere dealer also has specially trained personnel with the tools and training

to help you with business and agronomic decisions, as well as equipment purchases.

Ask your local dealer about their special value-added services that can help you get the most out of your investment.

Stop by your John Deere dealership today to learn more.





Frequently Asked Questions

■ What is John Deere FarmSight?

John Deere FarmSight is not a product. It's an integrated and comprehensive strategy to meet your farm and business needs today and into the future. This array of products and services, delivered through the global John Deere dealer network, will provide you with solutions to improve your operation.

■ How can John Deere FarmSight benefit my operation?

It's easy and accessible. John Deere FarmSight technology allows timely access to data from machines to manage information easily and efficiently. Based on your preferences, your equipment, operators, dealers, and agricultural consultants can be connected remotely for proactive service and support.

It's integrated. Machinery, software, and wireless communications are all integrated to work more efficiently in your field operations. No one but John Deere and your local John Deere dealer have the capability to bring all these technologies together for more efficient, more profitable farming.

It's intelligent. Machines will communicate with each other, operators, dealers, and agricultural consultants, with the ultimate goal of making your operation more

productive and profitable. This intelligent, automated technology brings more precision, convenience, and up-time to your equipment operation.

It's supported. John Deere FarmSight is fully supported by John Deere and your local John Deere dealer with highly trained experts who provide solutions for all your equipment and decision support needs.

It's global. John Deere FarmSight solutions are developed to meet customer needs. Regardless of where you farm, John Deere will provide systems and support to bring more efficiency and profitability to your operation.

■ What equipment will use technology solutions that are part of the John Deere FarmSight strategy?

John Deere is now and will continue to design machines that are enabled for John Deere FarmSight technology solutions. This equipment will be wired for telematics, GPS, and mobile data processing for increased machine communications.

As we continue to launch new tractors, combines, sprayers, and other vehicles in the future, they will be integrated with additional John Deere FarmSight technology.

■ Does the John Deere FarmSight strategy include solutions for competitive equipment?

The John Deere FarmSight strategy will be inclusive of most competitive machines.

Today, customers are able to optimise competitive machines with JDLink Select and other ag precision technology.

To learn more, visit John Deere at its worldwide website at JohnDeere.com or in Australia/New Zealand at JohnDeere.com.au/JohnDeere.co.nz.



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